One master change carries your branding

Use this route to keep the supplied layouts and make a branded base for each MSP.

01 Save a working copy

Keep one base file for each product. Use a client-specific copy for every proposal.

02 Edit the shared MSP master

Open **View > Slide Master**. Find **MSP brand master**. Delete the dotted [MSP LOGO] box and insert your logo in that position. Edit [MSP name] in the footer, then close Master View.

03 Set your theme colours and fonts

Use **Design > Variants > Colors / Fonts** or the equivalent theme controls in your version. Accent 1 is your primary colour. Accent 2 is your secondary colour. Choose the heading and body fonts for your brand.

Complete the client copy

Cover	[Client name] and [Month Year]
Service slide	Your support hours, helpdesk route and actual responsibilities
Closing proposal	Presenter, role, email, phone, website, fee and review date
Presenter notes	Demo cues, assumptions and detailed answers

Save the result for reuse

Keep a branded base or save it as a PowerPoint template (.potx). For the next client, duplicate the base and change only client details, scope and proposal terms.

The first two slides are MSP setup pages and are hidden in Slide Show. Keep them hidden or delete them from the client copy.

Start in the MSP template, then bring in the content

This route adopts the destination theme while preserving editable product content.

01 Create a new file from your template

Open the MSP template and save a new client presentation. Use a light 16:9 version where available.

02 Copy the client slides

Open the supplied product deck. Select slides from the client cover to the end in the thumbnail pane. Leave out the two hidden setup slides.

03 Paste using the destination theme

In the new file, paste into the thumbnail pane and choose **Use Destination Theme**. On Mac, normal paste adopts the destination design; use the paste options if needed. Keep your template branding.

04 Review the layout once

Use **Home > Layout** when a title needs your standard layout. Check fit before using Reset. Review charts, captures and footers. Remove a duplicate source logo placeholder on the imported master if one remains.

What follows the theme

Heading and body fonts

Accent colours in diagrams

Native table colours and text

Native chart series and labels

What keeps its position

Diagrams, tables and screenshots keep their designed geometry. Product screenshots and the SafeToOpen mark retain their original artwork.

A 4:3 template, a large fixed header or very different fonts needs a layout pass. The theme does not automatically rebuild every diagram into a new layout.

Microsoft guidance: Apply a template / Create a theme / Change theme fonts

One content library, two MSP brands

The same native content under two example themes. Screenshots preserve the actual product interface.

MSP One: purple / orange, Arial

CLIENT SECURITY BRIEFING

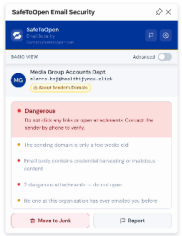
MSP ONE

Prepared for [Client name]

[Month Year]

SafeToOpen Email Security

A clearer answer before your team acts



Verification inside Outlook and Gmail, deployed and supported by us, with reasons beside the message.

Up to 71
Checks combined into an explained verdict

Outlook + Gmail
Desktop, web and mobile support

Plus / Executive
Protection matched to your people and roles

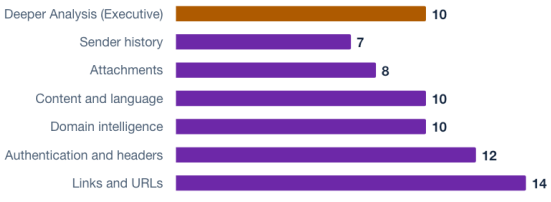
SafeToOpen MSP One 01

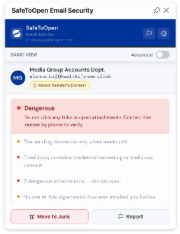
02 / DETECTION EVIDENCE

MSP ONE

Up to 71 checks, with the reason beside the message

The signal mix covers sender identity, domain context, message content, links and attachments.





Plus 61 checks **Executive** Adds 10 Deeper Analysis checks

SafeToOpen MSP One Email Security 05

MSP Two: green / blue, Avenir Next

CLIENT SECURITY BRIEFING

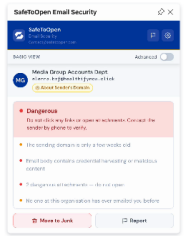
MSP TWO

Prepared for [Client name]

[Month Year]

SafeToOpen Email Security

A clearer answer before your team acts



Verification inside Outlook and Gmail, deployed and supported by us, with reasons beside the message.

Up to 71
Checks combined into an explained verdict

Outlook + Gmail
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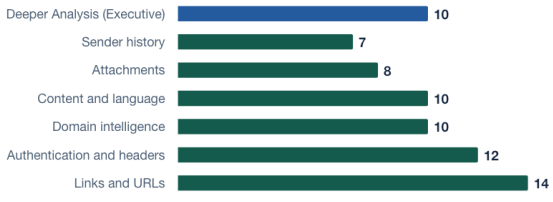
SafeToOpen MSP Two 01

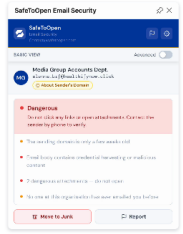
02 / DETECTION EVIDENCE

MSP TWO

Up to 71 checks, with the reason beside the message

The signal mix covers sender identity, domain context, message content, links and attachments.





Plus 61 checks **Executive** Adds 10 Deeper Analysis checks

SafeToOpen MSP Two Email Security 05